



STATE OF WASHINGTON
DEPARTMENT OF LICENSING
Cosmetology/PO Box 9026, Olympia, WA 98507-9026

**COSMETOLOGY, BARBERING, ESTHETICS AND MANICURING
ADVISORY BOARD MINUTES**

Date of Meeting: July 14, 2014

Location: DOL Offices, 405 Black Lake Blvd SW, Olympia, WA 98502

Board Members Present: Rod Fender, Chair; Megan Pedersen, Vice Chair
Kristina Valiani; Katie Collette; Jeff Olson; Randy Simon

Staff present: Susan Colard, Administrator
Steve Eacker, Inspections Manager
Karen Sloan, Schools Manager
Amanda Coss, Schools Auditor
Cameron Dalmas, Administrative Assistant

Call to order and Welcome

- Rod Fender, Chair, called the meeting to order at 9:20 a.m.
- Introductions were made of board members, staff, and audience.
- Board members report on new trends:

Kristina Valiani reported she is in contact with numerous estheticians about master esthetician grandfathering who have asked why there was only a year for this period. Susan Colard answered that the state legislature made the decision when ESHB 1779 was passed and it is a very common, standard period of time.

Katie Collette reported she is taking advantage of the master esthetician grandfathering period and will be pursuing education at Paroba College to add it to her credentials.

Megan Pedersen reported she attended an international skin care conference in Las Vegas in June and met with others from different states. She spoke with vendors at the conference regarding microneedling and combinations with other procedures or products. Another featured product at the conference was lamprobe that treats pigmentation, vascular lesions as well as skin tag and mole removal. Megan Pedersen will provide the Department of Health contact information to the Department.

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Randy Simon reported that his barbershop will be doing a fundraiser to raise money for kids for back-to-school supplies. They will also be doing a career day to introduce the barbering profession to kids at local area schools in the Auburn area.

Jeff Olson reported that the National Association of Barber Boards (NABBA) convention will be held in Las Vegas and asked if we could ever send a representative as Washington State has not been represented for many years. Susan Colard reported that it has been talked about over the years and because of the financial state of Washington it was determined that the National-Interstate Council of State Boards of Cosmetology (NIC) conference would benefit the most as we get a lot of information at NIC.

Rod Fender introduced Gena Wilkerson from the Northwest Career Colleges Federation (NWCCF), a non-profit trade association that has been organized since 1969 to represent private, post-secondary colleges that are not recipients of taxpayer subsidies for tuition and includes all of the cosmetology programs in Washington State. Their annual conference includes Oregon, Washington and Idaho and their agenda focuses primarily on education delivery, issues important to the business side of schools and general things that are necessary for the schools to do their work. Gainful employment is a hot topic and is the Department of Education's (DOE) methodology to determine in their eyes whether a vocational program that there is a ratio of earnings to tuition costs. If the DOE determines that this is not met, then that program becomes ineligible for federal financial aid. Student loan default rates were also a topic at the conference. Gena Wilkerson also reported in March 2015, there will be a Cosmetology Day at the state legislature in the Columbia Room where students will demonstrate to legislators and staff the opportunities they are learning in the industry. The public is invited.

Megan Pedersen, Rod Fender, Kristina Valiani and Katie Collette discussed the possibility of the board using social media to communicate with the industry. Susan Colard responded we will check into it and report back.

Approval of May 12, 2014 minutes

MOTION: Megan Pedersen moved to approve the May 12, 2014 minutes.

SECOND: Katie Collette seconded the motion.

Motion Approved.

Recruitment of New Board Members

Susan Colard reported we have several openings for board members and we would like to have new appointees by the next board meeting.

Testing Vendor Update

Dr. Carl Swander, from Ergometrics, gave a report on the testing program for the second quarter. During the last quarter Dr. Swander reported that NIC came out to do examiner training and was followed up by the School Overview Session. Upcoming is the release of the Master Esthetician CIB on the cosmetologywashington.com website for testing that will begin January 2015. Dr. Swander reported on the pass/fail rates for the last quarter.

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There was a slight drop in the written cosmetology passing numbers and Susan Colard reported that we can check to see how questions are performing from NIC compared nationally.

Dr. Swander reported that every school can run their own pass/fail rates through their school portal. Ergometrics has expanded their customer support hours to 5:00 a.m. to 5:00 p.m. Security is critical to the integrity of the examination. Breaches of examination content can have significant financial consequences. Dr. Swander also reported that Emily Winslow is their new program coordinator and they have an opening for program manager. Susan Colard will check with NIC about the structure of the testing for the master esthetician license.

Randy Simon asked the board if he could create a business card to use when he visits barber shops as a tool to get information to the barber industry in hopes of having more barbers attend board meetings. Susan Colard responded that a business card would not be appropriate but, the other board members can help with strategies. Susan Colard said she would check to see if board members could add their involvement with the board on email signatures. Katie Collette asked if she could mention her board activities on Facebook or other social media. Susan Colard responded yes.

Laurie Foster from the Local Hazardous Waste Management program in King County presented on Health Nail Salons, encouraging them to become certified as health nail salons through their environmental recognition program. Benefits of certification include feature stories, web exposure, promotions and some advertising.

Legislation Update

Susan Colard reported that there may be some industry-sponsored legislation that may be introduced in the legislature next year. Hair design licensing and possibly online distance learning may be introduced. There will be no DOL sponsored legislation introduced in 2015.

Schools Update

Karen Sloan reported that we currently have 86 active schools throughout the state. There are 18 active apprentice salons. There is a pending school in Spokane Valley and one in Clark County. Karen Sloan also reported there is a pending apprentice salon in Everett and one in Seattle awaiting approval from Labor and Industries. Karen Sloan introduced Amanda Coss, the new school auditor.

Inspection Report

Steve Eacker reported on the following top safety and sanitation violations from May 12 through July 14, 2014. Steve Eacker reported that there are 5 inspectors currently in the field and we have begun the recruitment process for 2 vacancies.

Top findings for the period:

486 Audit in compliance

291 Refuse and waste material violations

275 Posting of required credentials and information violations

256 No operator license with an attached photograph

202 Sanitation/disinfecting violations

180 No salon/shop license

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156 Improper sanitizing and disinfecting or disposal of tools and implements after service
142 Improper storage of tools and implements
121 Improper labeling of all bottles and containers
117 Improper disinfecting of electrical tools and implements

Susan Colard also reported we have instituted the high risk program where a salon that fails 2 consecutive inspections will receive a statement of charges indicating a fine and that they will have up to four reoccurring inspections during the year. Salons must pass two consecutive inspections to be removed from the program. We have an investigator dedicated to this program. Steve presented a video of an ABC 20/20 news program on a report of nail salons in Arizona.

Open Public Input

There was a question about the master esthetician program. Can esthetician students graduating in October 2014 take additional courses prior to December 31, 2014 and be grandfathered in as master estheticians? Rod Fender responded that if everything is complete and their paperwork is turned in to the department prior to December 31, 2014, then yes they can be grandfathered.

Susan Colard reported that we have hired a Program Manager to replace Ben Rogers. Peter Vernie has been hired and will start on July 16, 2014. Peter worked for the Department of Fish and Wildlife and before that at the Liquor Control Board with a lot of years' experience in regulation.

Agenda items for the next meeting

Board member trends/reports

New board member update

Testing vendor update

Department updates

- DOH (microneedling, mole removal, tags, lamprobe)
- Using board titles on business cards or emails, etc.
- Social media update
- Performance on examination questions
- Master Esthetician update and testing options
- NIC report

MOTION: Megan Pedersen moved to adjourn the meeting.

SECOND: Rod Fender seconded the motion.
All were in favor.

The meeting was adjourned.

Prepared by:

Cameron Dalmas 11-10-14

Cameron Dalmas

Date

Administrative Assistant

Submitted by:

Susan Colard 11-10-14

Susan Colard

Date

Administrator

Approved by Board

Rod Fender 11-10-14

Rod Fender

Date

Board Chair